

FIG. 1

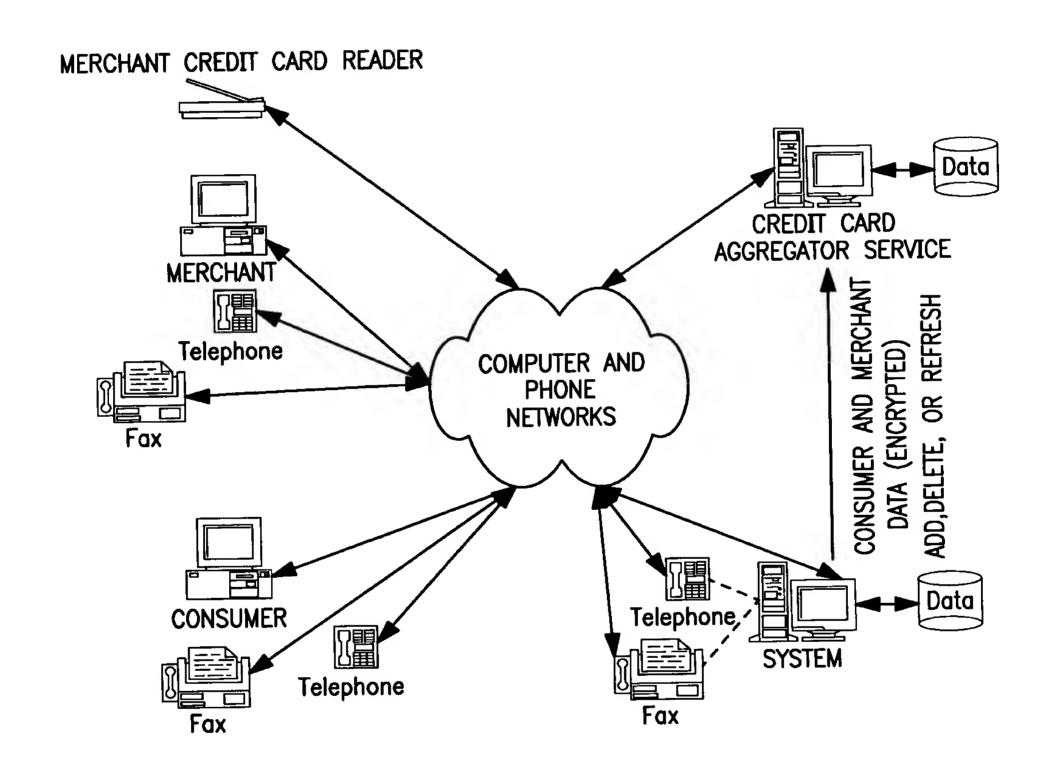
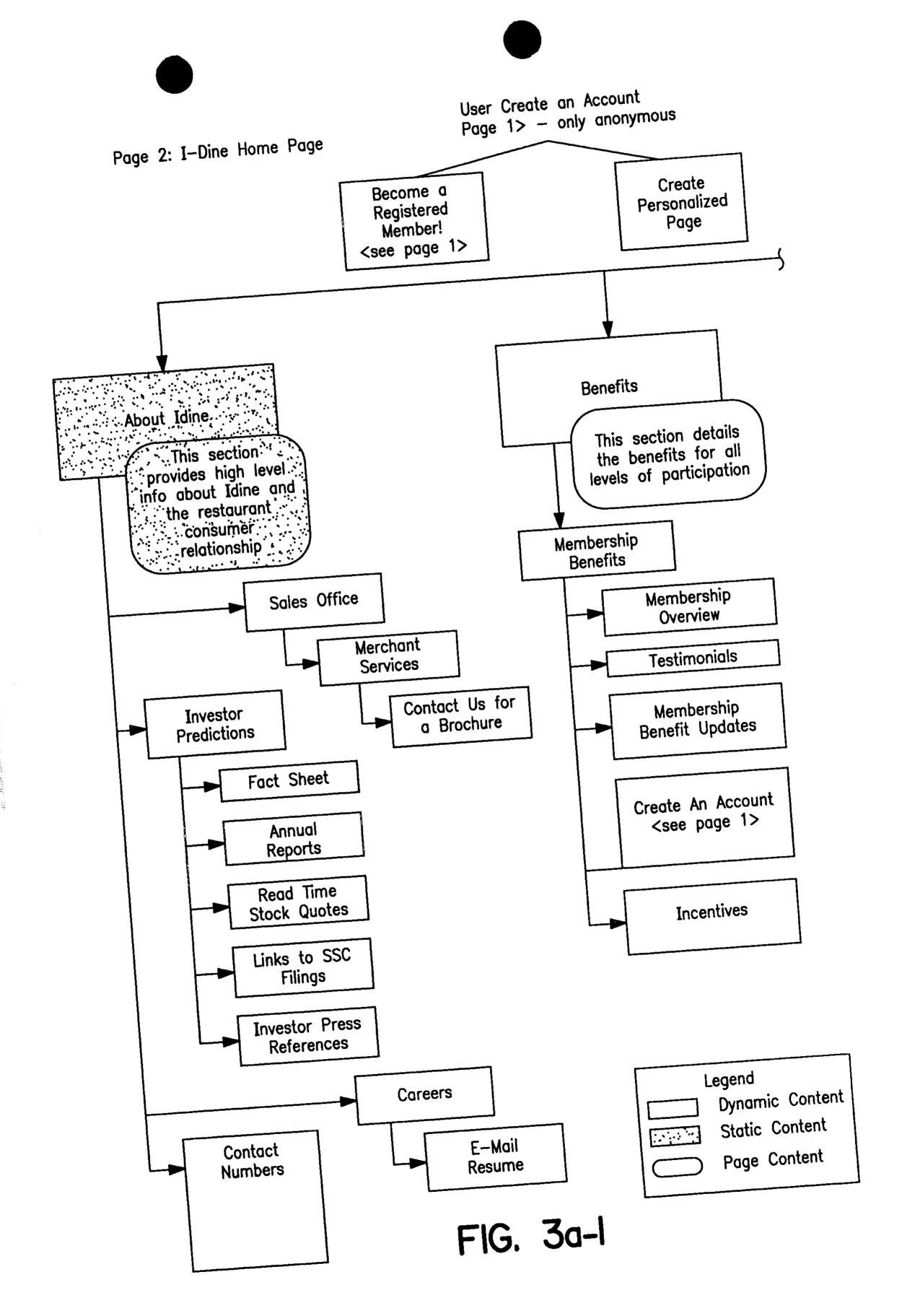
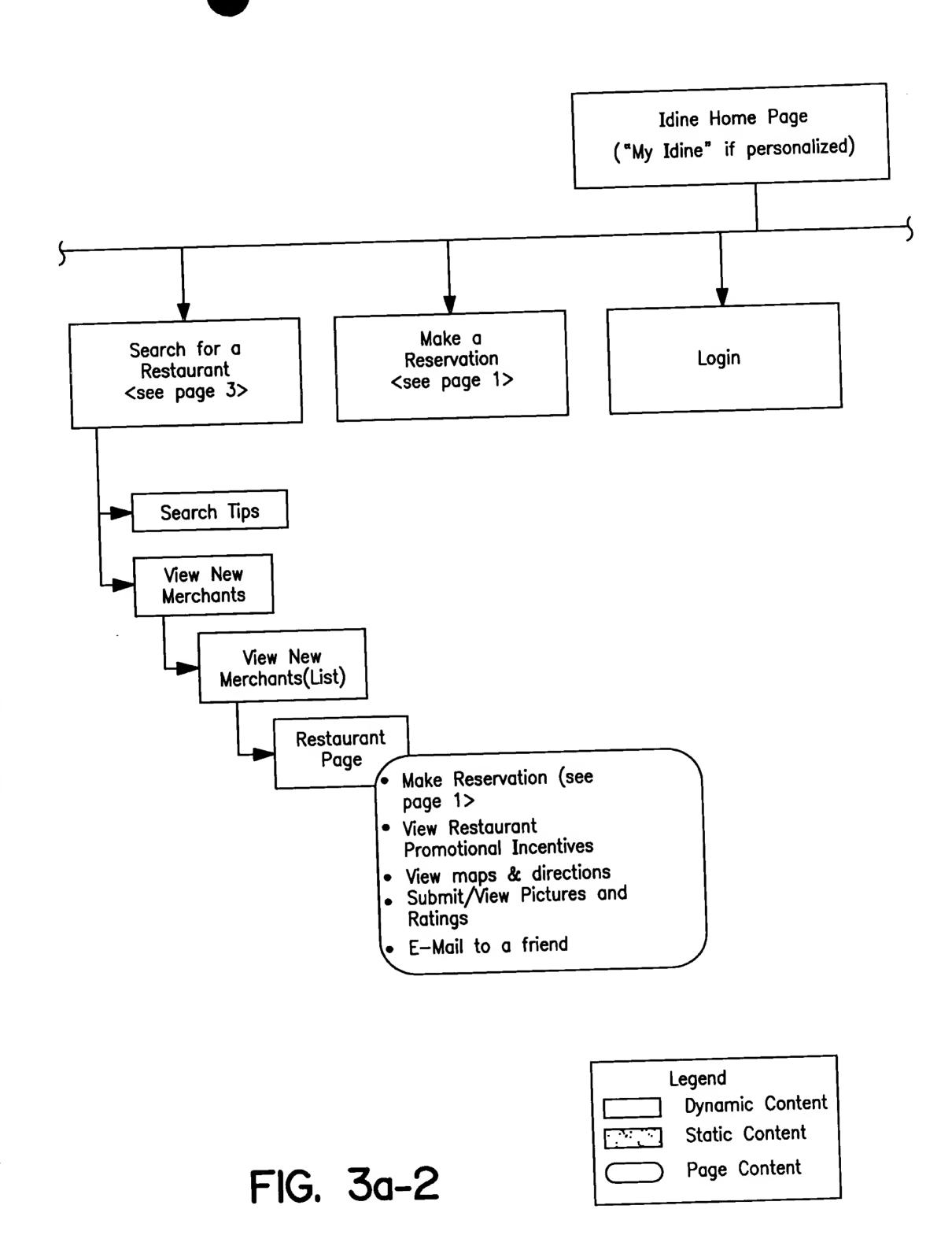


FIG. 2





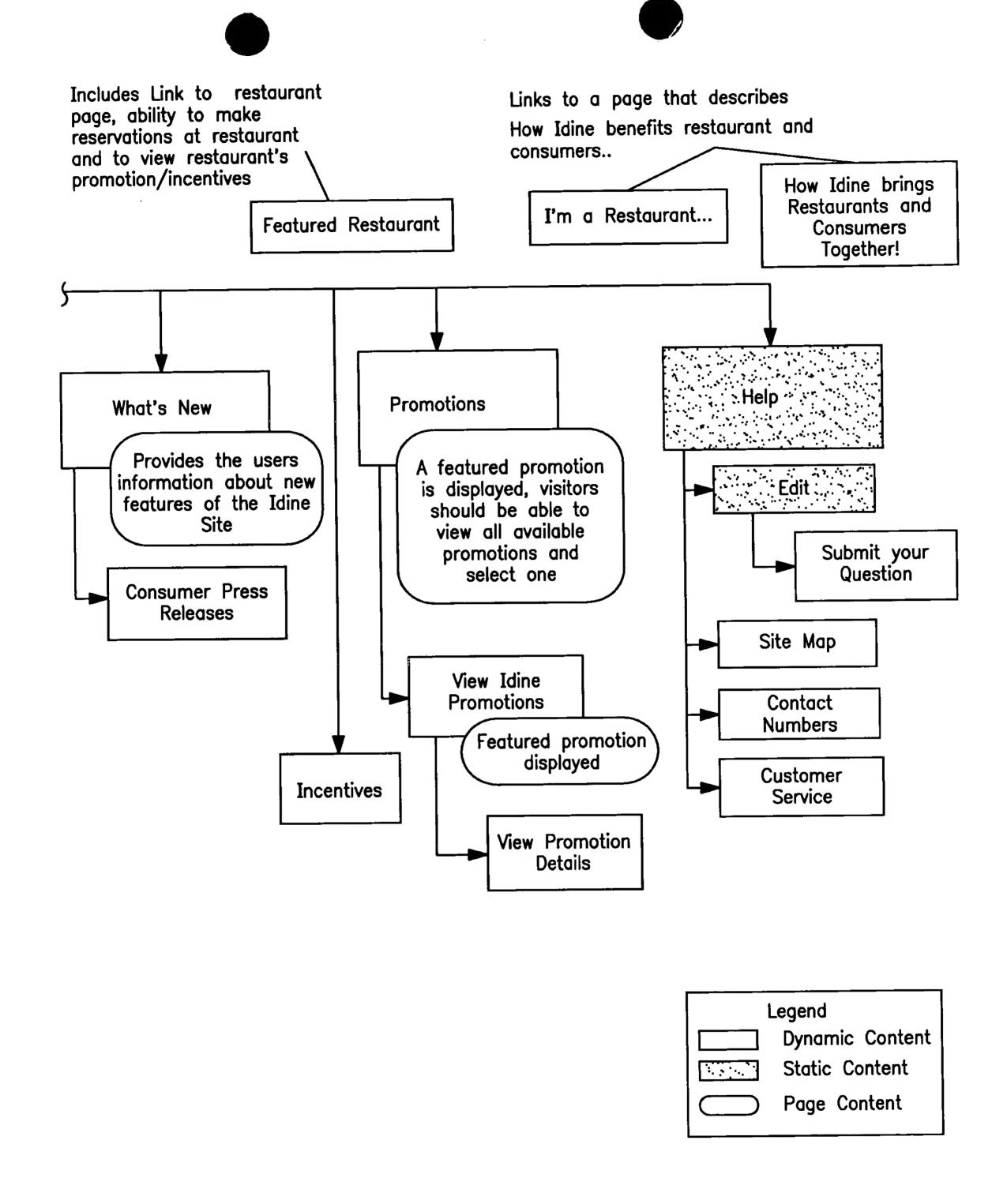
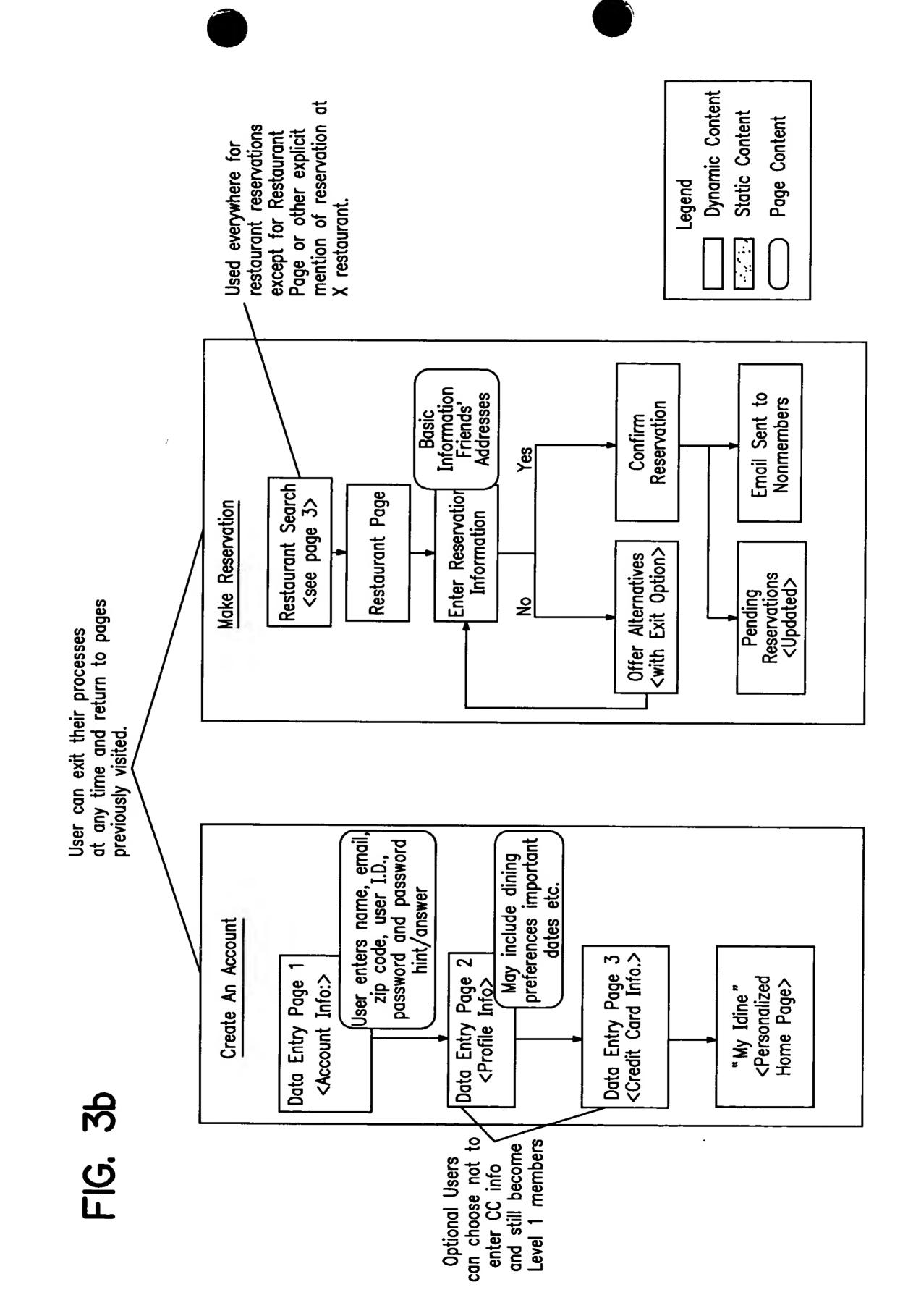
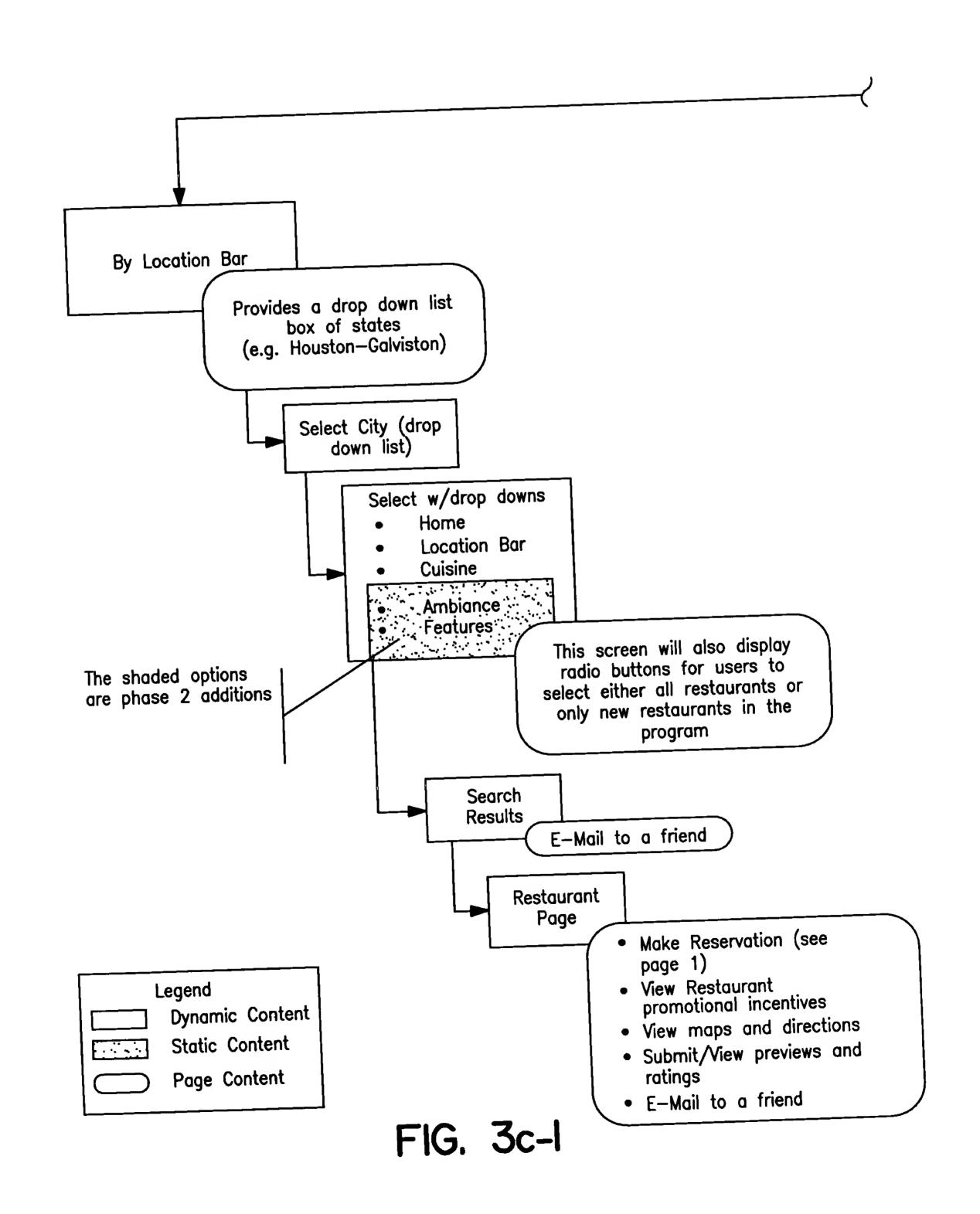


FIG. 3a-3



Page I-Dine Restaurant search



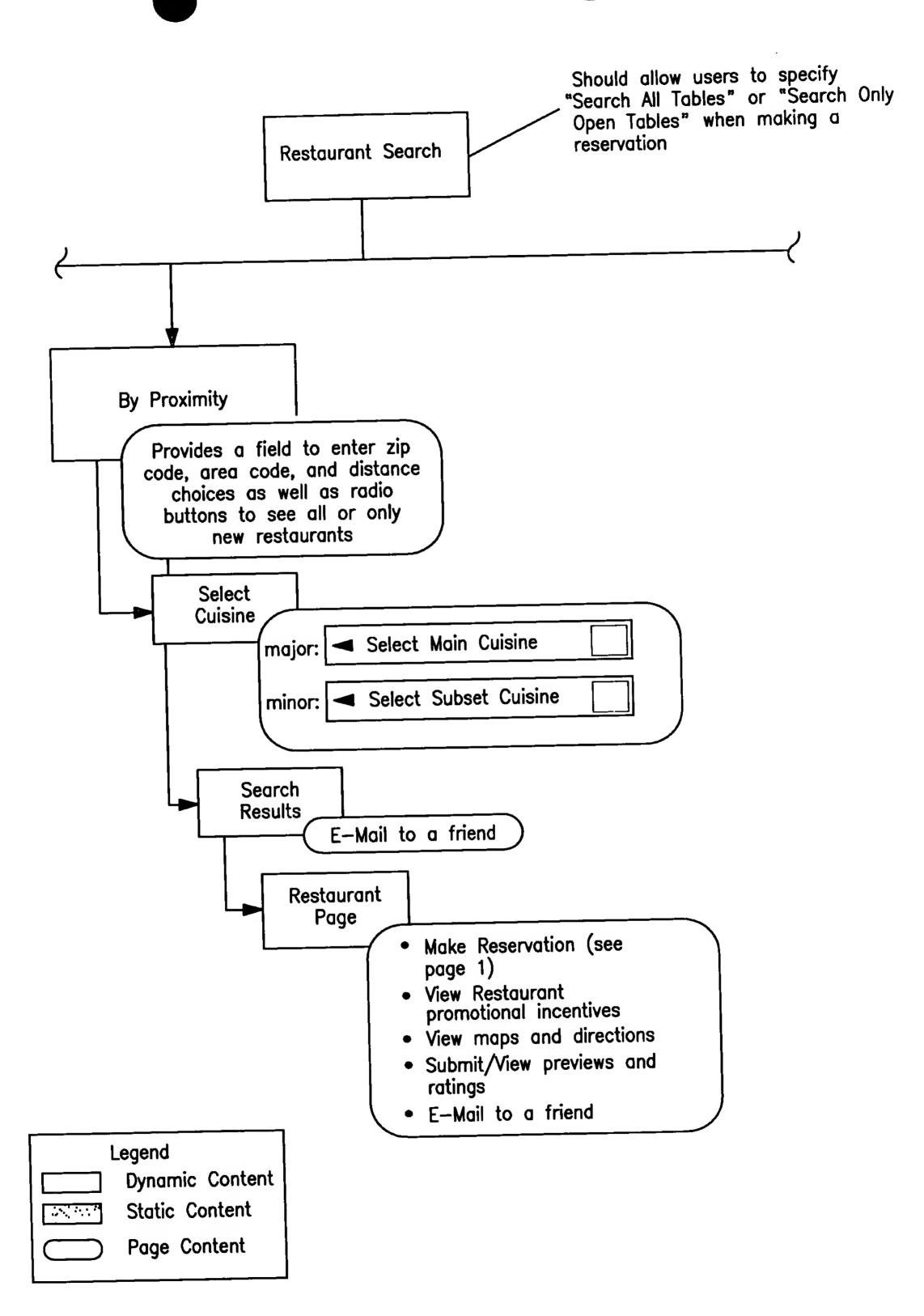


FIG. 3c-2

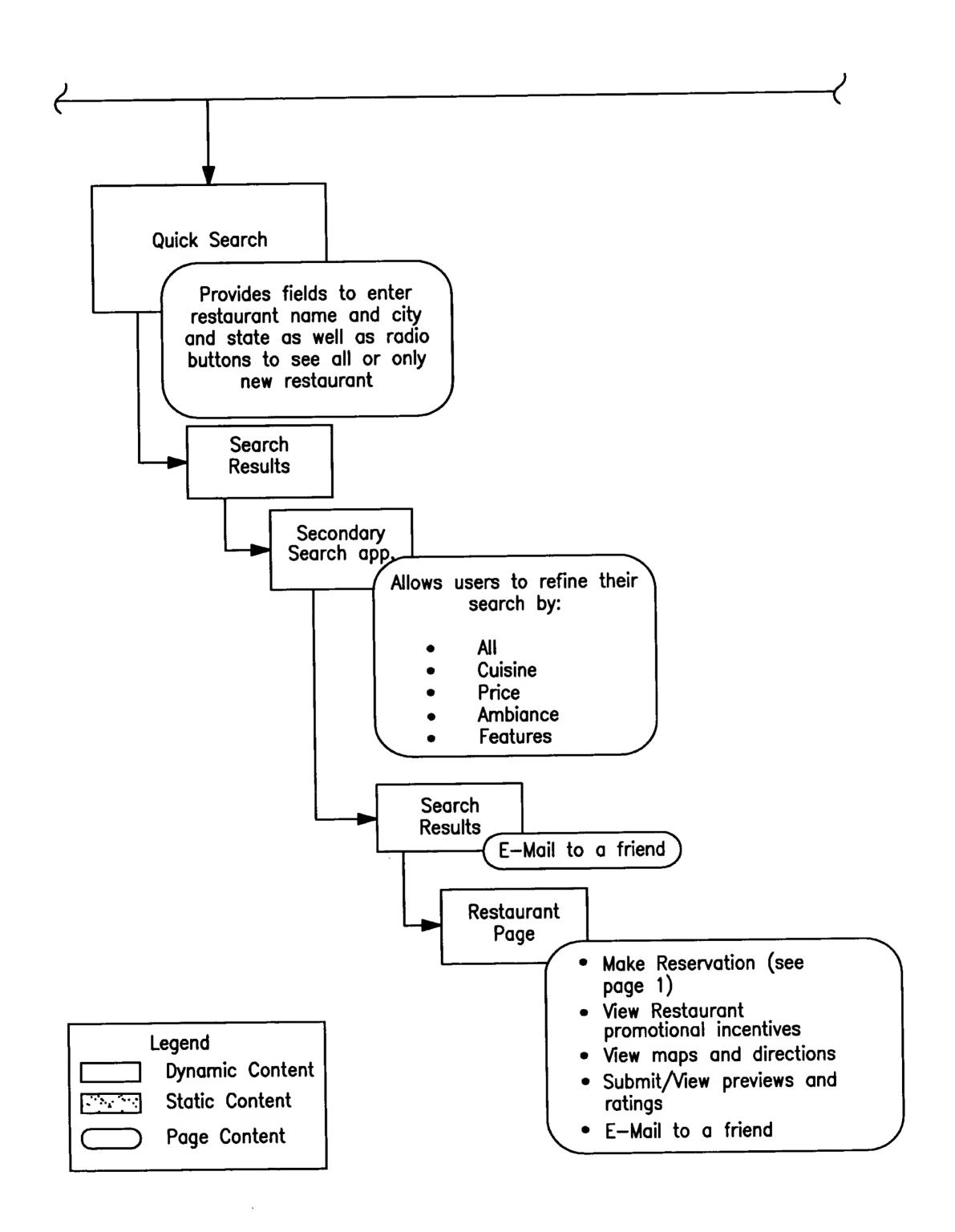


FIG. 3c-3

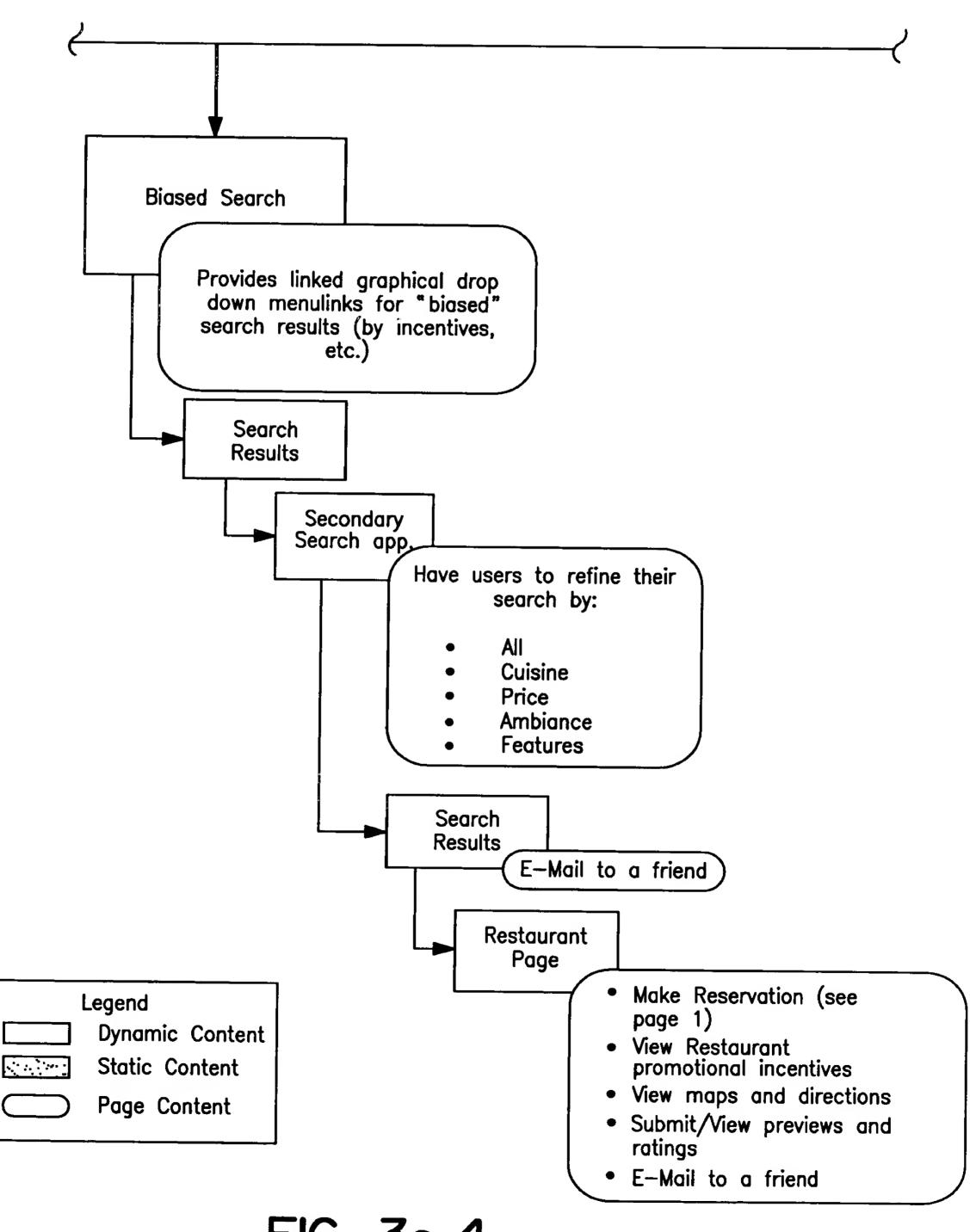


FIG. 3c-4

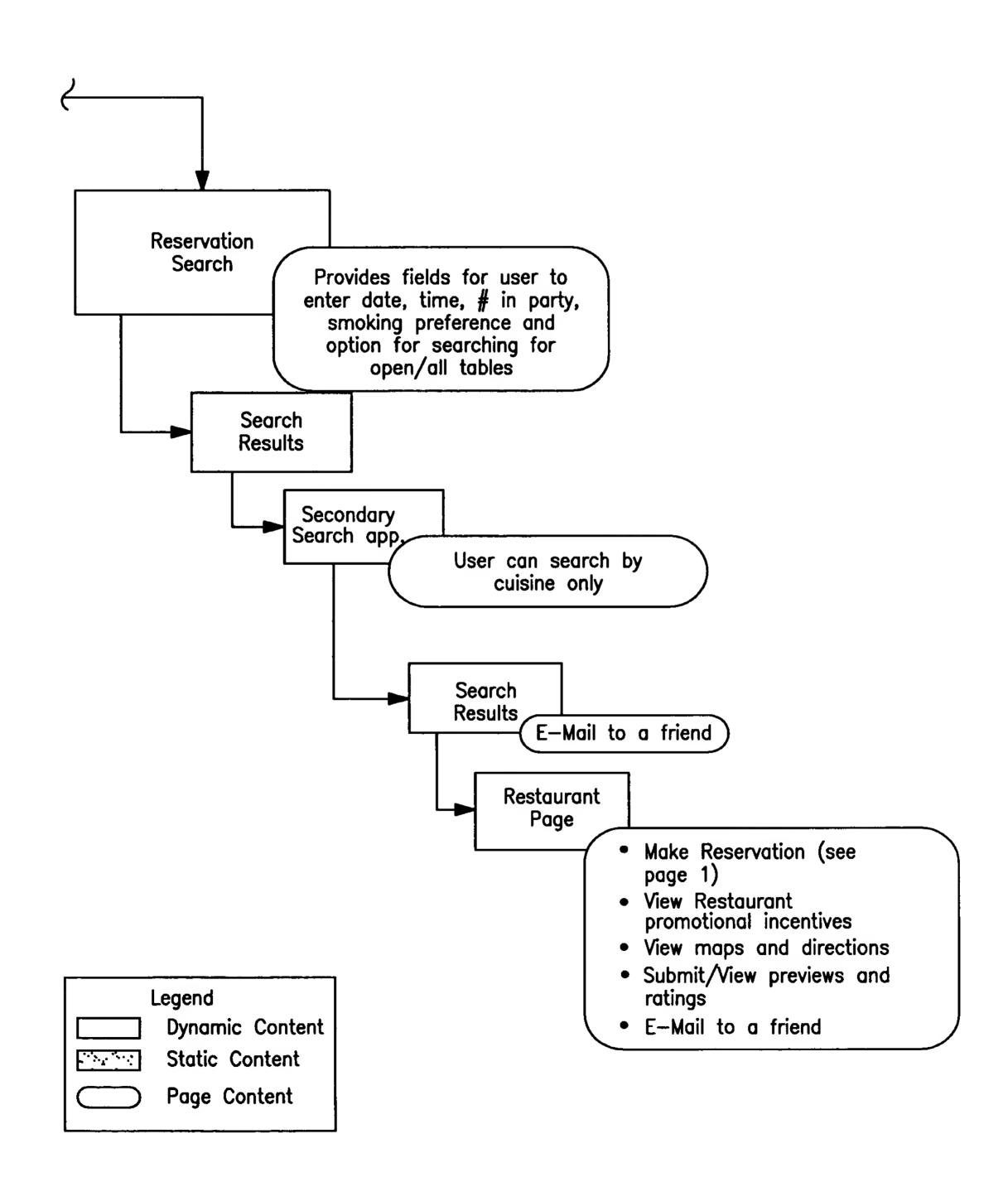


FIG. 3c-5

My Account My Dining Plans **Profile** The Account area of this section is password protected Make Reservations <see page 1> View/modify Profile View pending Reservations View/modify Account Reservation Detail This area is password Cancel protected Reservation Send Reservation to Change a friend Password View my Registered My Benefits **Incentives** This page details the current benefits for the user (defined by level 1) Legend **Dynamic Content** Static Content My Points <Total Page Content points earned>

Page 4: I-Dine Personal Page (consumer)

FIG. 3d-I

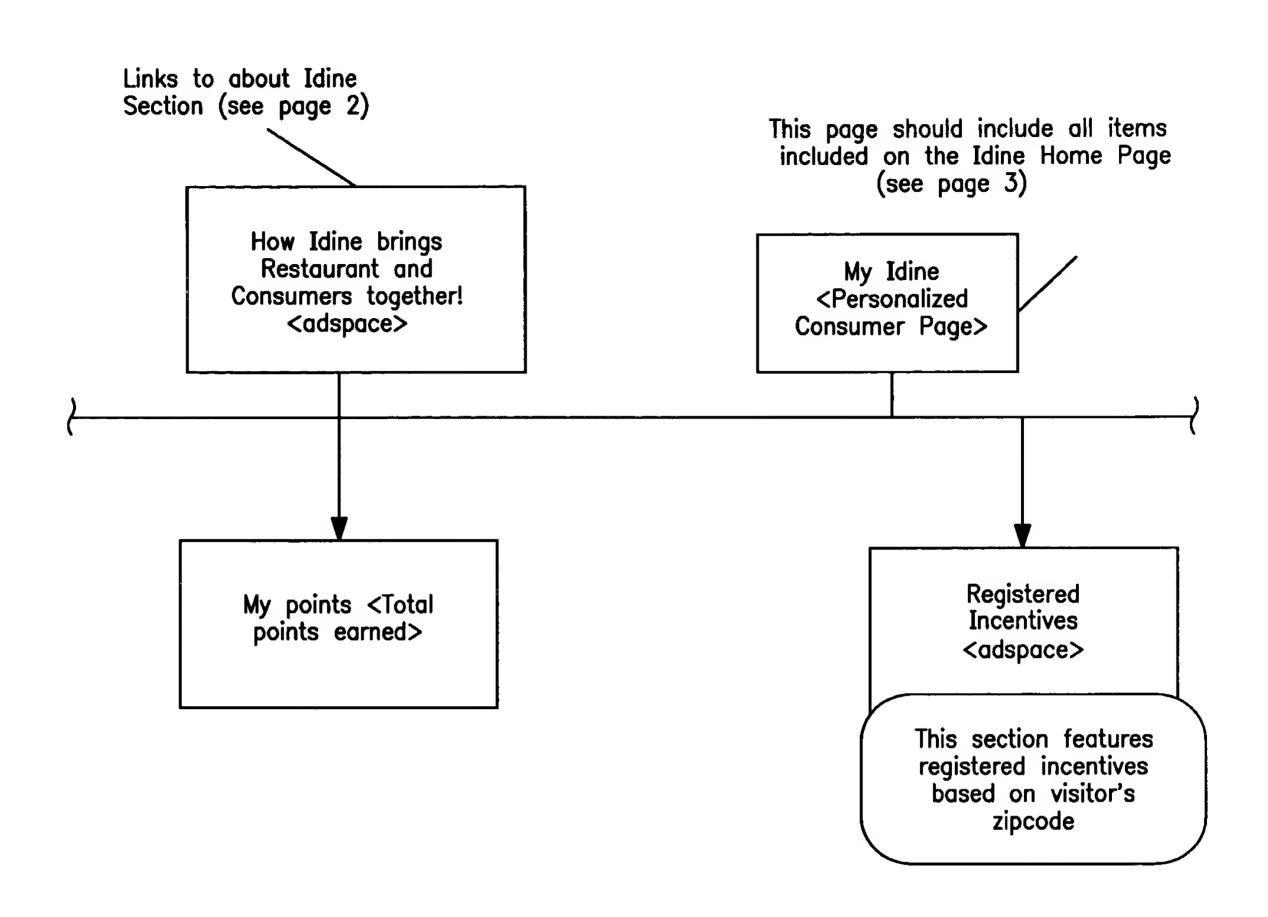


FIG. 3d-2

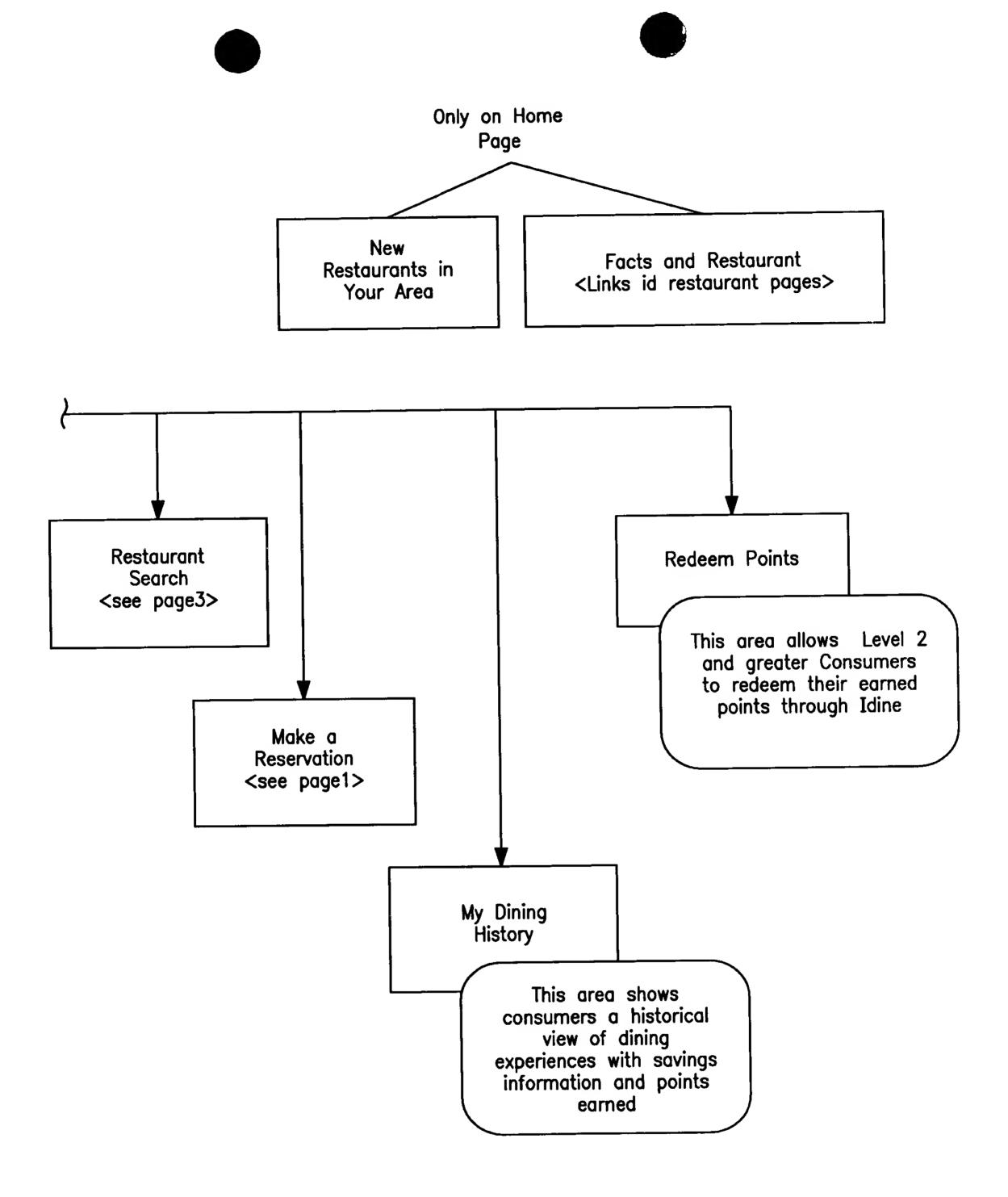


FIG. 3d-3

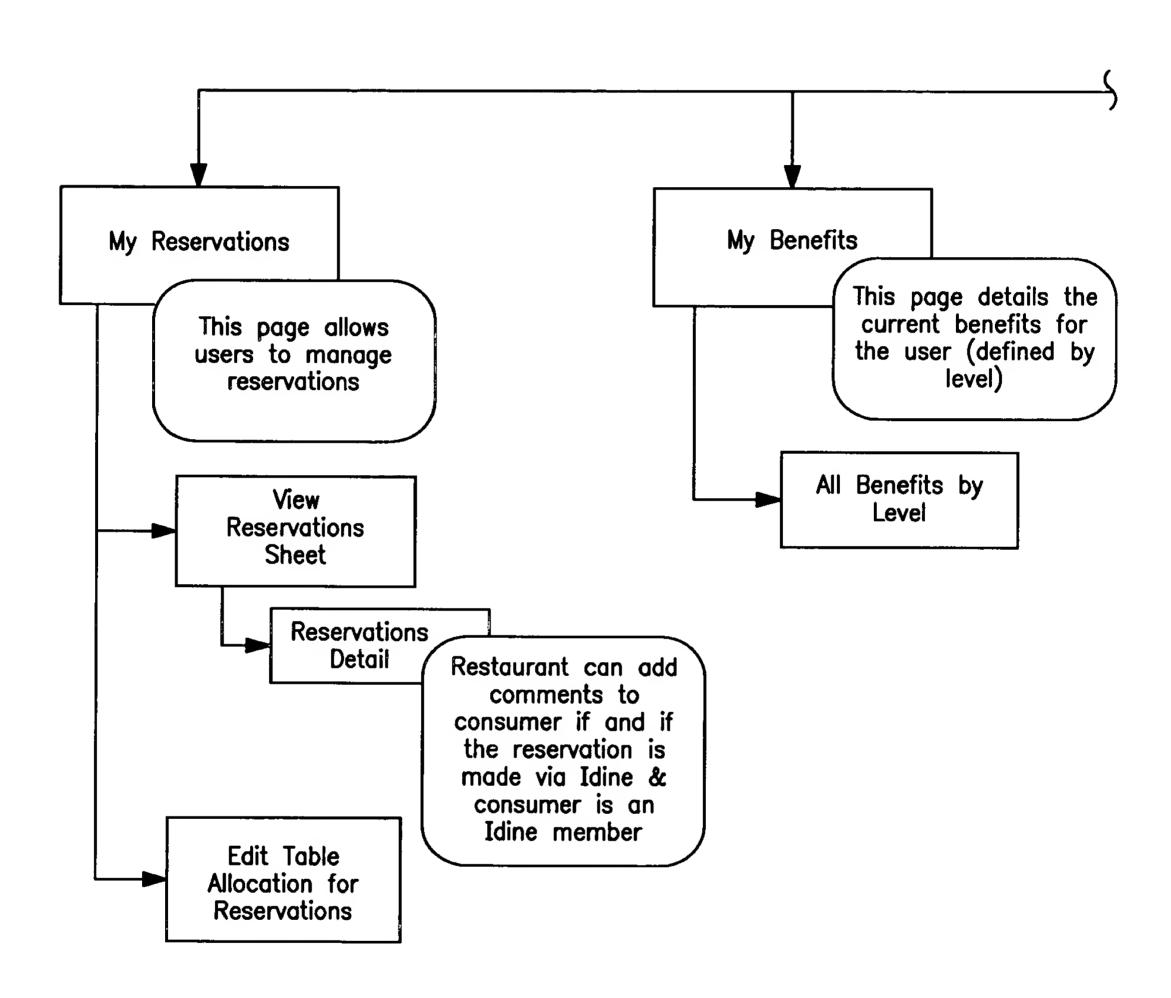


FIG. 3e-I

Legend	
	Dynamic Content
$\Sigma_{ij} \sim 10^{-3}$	Static Content
	Page Content

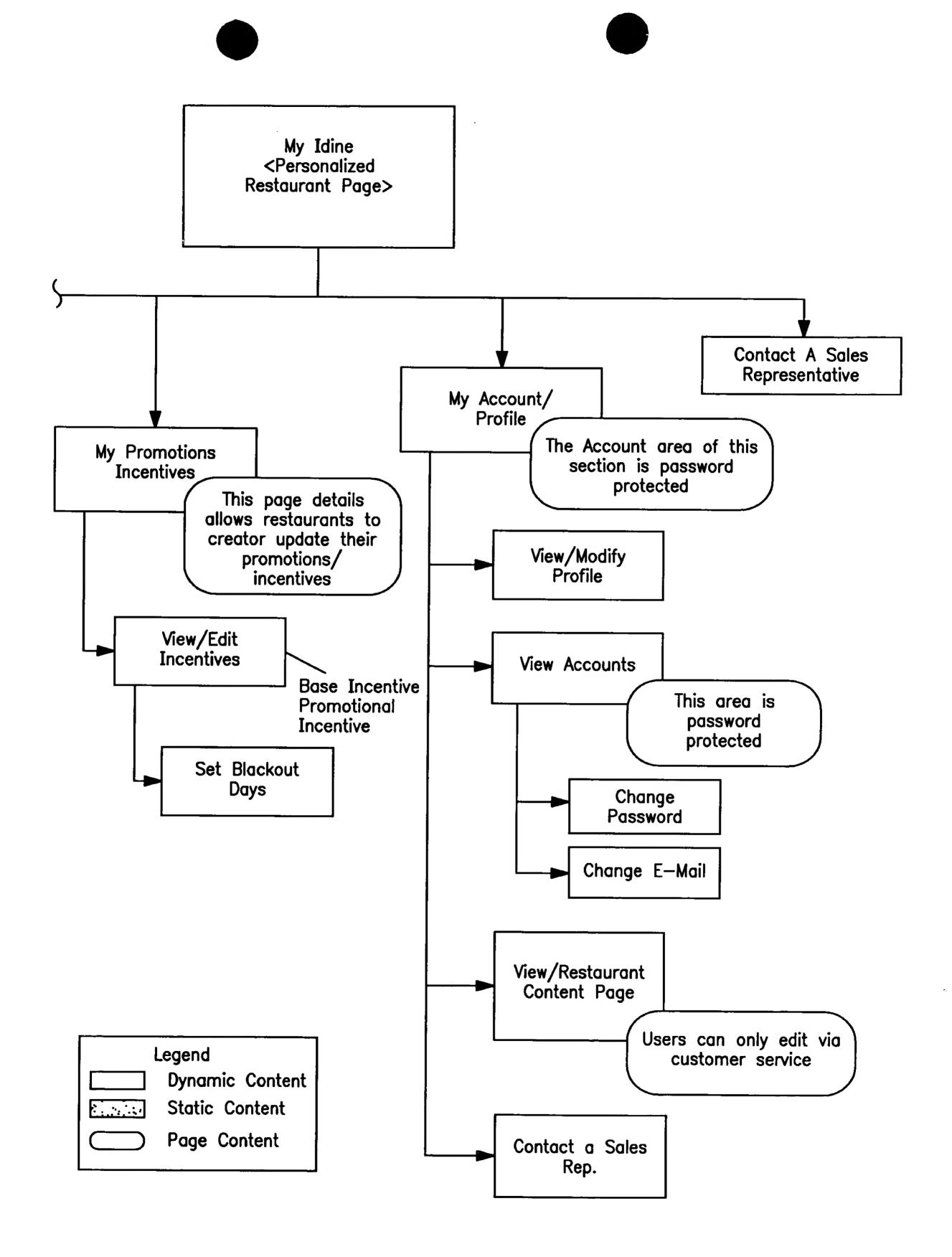


FIG. 3e-2

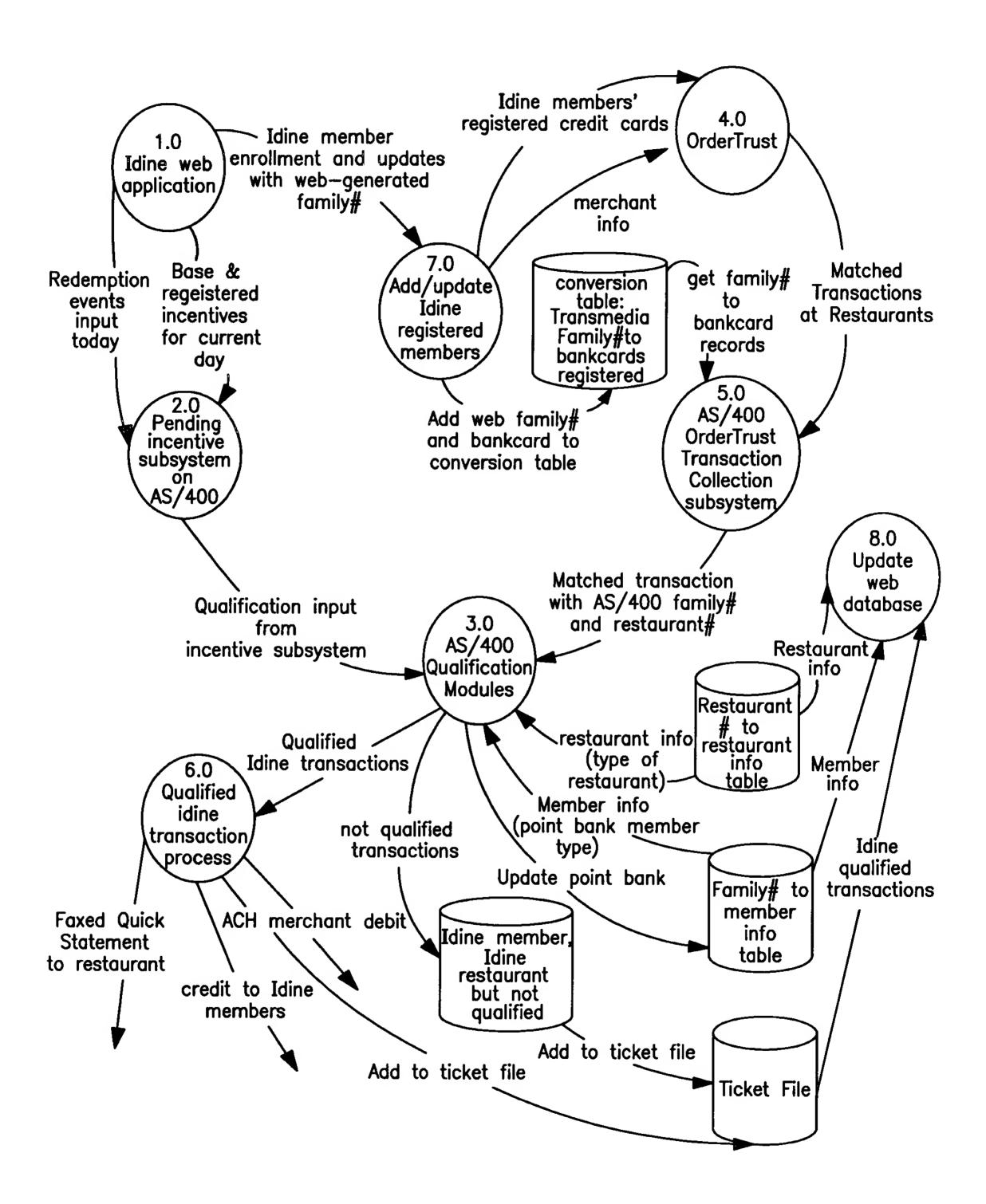


FIG. 4a

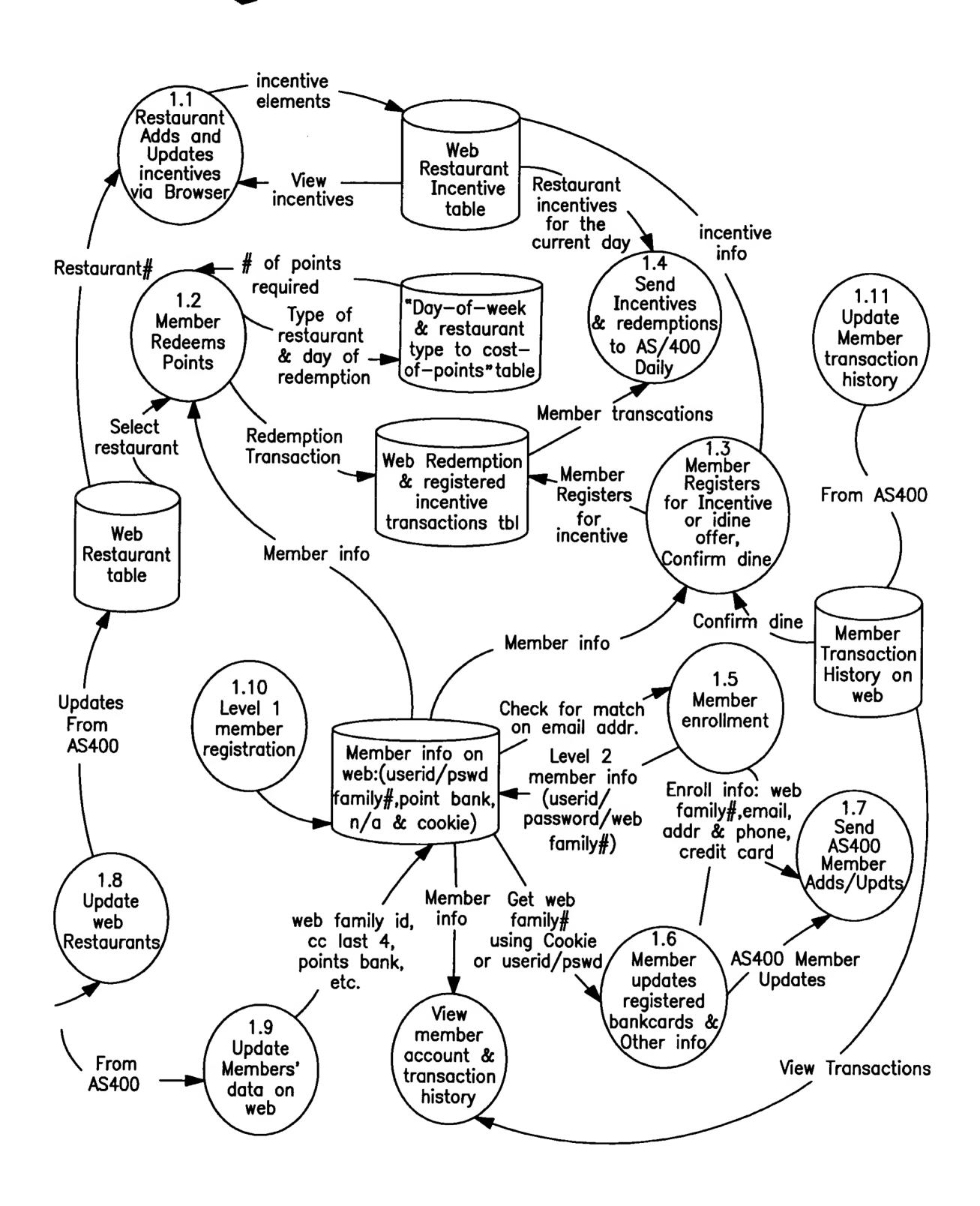


FIG. 4b

